

Factsheet



...what is royalty free, license free & PRS free?

At Vocal Media, we can actually supply and include almost any type of commercial or non-commercial music track as part of your production but here are a few facts to help.

Use of copyright music

If you wish to play a music track on hold, online or on network media and the copyright is not owned by you, then an annual payment must be made to the artist via the PRS (Performing Rights Society). In telephony, the payment is dependant on the number of telephone lines or channels the music could be played over, for small and medium sized business this alone can be hundreds of pounds.

Types of copyright music

Copyright music relates to almost every piece of music we know, unless you happen to be a successful chart artist and wish to use your own tracks!

Is copyright music good for on hold or other productions?

In our long experience, we would generally advise against playing copyright music as part of an on hold, online or commercial production as it is proven to immediately divide your audience. The listener will make a fast judgement on the artist, do they like that artists material and public profile? and this takes the focus away from the messages you are trying to project. Music should subtly create a mood and style without allowing it to overshadow, only enhance!

Non-copyright music

In almost all musical compositions, the copyright to that music is owned, however, in our music library, we either own the copyright as composers or have purchased the copyright for use in your productions meaning you do not pay annual fees to the PRS or anyone else, the cost of the initial production is all you pay, potentially saving you hundreds of pounds in annual fees alone.

And finally...

We believe we have one of the most superb collections of music available anywhere, we work with only the best composers to ensure your music is perfect to enhance your business image!